



SCOTIABANK START-UP OF THE YEAR AWARD 2010 Frequently Asked Questions

What are the key dates?

Closing date for entries: Monday, October 4th, 2010, 4:30 p.m.

Finalist Interviews: Morning of Monday, October 18th, 2010.

Awards Presentation: TBD

How do I enter my business in the award?

Complete the application form, and include along with a written submission that outlines your business. A guideline of what to include in the written submission is outlined in the document called "SUBY Judging Criteria". Entries must be mailed or dropped off to the Brampton Small Business Enterprise Centre.

How long should my written submission be?

The written submission **should not exceed 6 pages** of information, plus financial documents, and appendices if you choose to include any. We need just enough information to get to know your business and evaluate the success of your start up. It is not our intent to burden a busy entrepreneur with a huge project.

How secure is my entry in terms of confidentiality?

Throughout the judging process the information contained in your submission will only be viewed by the Start Up Business of the Year Award judges, each of whom is required to comply with a confidentiality agreement.

How will I know if I am a finalist?

Finalists will be contacted by phone to arrange a 30-minute personal interview. A letter will be sent to all applicants to acknowledge their entry.



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