



## Scotiabank Start-Up Business of the Year Award 2010

Grand Prize: \$1000 from Scotiabank

### Purpose:

- To bring recognition from City of Brampton to new small business owners who have prepared thoroughly for their venture.
- To generate media attention for participating small businesses for promotional/public relations purposes.
- To generate media attention for the competition, participants, sponsors & Brampton Small Business Enterprise Centre and its partners.
- To promote the services that the Enterprise Centre offers to aspiring small business owners.
- To encourage more participation in the "Emerging Business" category of BOBAA's

### Applicant Criteria

- Launched in 2009 or 2010
- Brampton-based (home office, commercial or industrial location)
- Not a franchise or purchased business (from a previous owner)
- 10 or fewer employees
- Brampton Small Business Enterprise Centre client

### Submission Requirements:

- Monday, October 4<sup>th</sup> , 4:30 p.m. deadline
  1. Application
  2. Business Overview – 70%

If a finalist...Interview – 30%

(Finalists will be notified by Oct. 11<sup>th</sup>.)



Brampton Business  
Executive Suites

